



ASSOCIATION ON AMERICAN INDIAN AFFAIRS

Protecting Sovereignty • Preserving Culture
Educating Youth • Building Capacity
SINCE 1922

ANNOUNCING THE FIRST ANNUAL TRIBAL MUSEUMS DAY

In celebration of the Association on American Indian Affairs' 100th anniversary (1922-2022), the Association is honored to announce the first annual **Tribal Museums Day** to be held on Saturday, December 3, 2022. We hope your Tribal Museum or Cultural Center will join with the Association and other Tribal Museums across Indian Country to share our collective wisdom, values and diverse cultures!

The Association's vision is to create a world where diverse Native cultures and values are lived, protected and respected. Tribal Museums Day will bring attention to our diverse Nations and cultures, stimulate tourism, and grow Tribal economies. Tribal Museums Day will also support the vision and mission of each Tribal Museum by re-educating the public that our Nations are the primary experts of Indigenous histories, knowledge, cultures, lifeways and values.

Participation is free for Tribal Museums and Cultural Centers! This grassroots event will be supported by the Association on American Indian Affairs. Participating Tribal Museums and Cultural Centers will receive:

- FREE Event Advertising: The Association will leverage its significant social media presence to promote the event along with our organization partners;
- FREE Listing and link on our Tribal Museums Day event page on our website;
- FREE Media Guide: Printable flyers, press releases, graphics and messaging for your network;
- FREE Social Media Guide: Easy copy and paste event graphics, messaging and hashtags;
- FREE Programming support and ideas;
- FREE Template resolution for your Native Nation (if needed) to approve and support this new annual event.

In return for your participation and to help us achieve this shared vision across Indian Country, **we request that your Museum or Cultural Center provide free or discounted admission for the public on Tribal Museums Day!**

Other ways to make this important day a success for Indian Country and your Native Nation and Museum is to offer the following:

- Special exhibits
- Film screenings
- Gift shop discounts (consider holiday gift giving!)
- Art markets or holiday bazaars
- Cultural demonstrations: music, dance, painting, beading, basket-making, etc.

Help us make this day a success and a continuing tradition by:

- **Please complete the Tribal Museums Day registration form**
- Asking us questions and providing feedback and ideas
- Ask your Native Nation to adopt a Resolution supporting Tribal Museums Day and your Museum or Cultural Center to provide free or discounted admission for Tribal Museums Day on an annual basis - this event will take place every year on the first Saturday in December

As part of our 100-year anniversary, the Association will also host a **live streaming event** on social media from multiple Tribal Museums to celebrate Tribal Museums Day. The live streaming event will be emceed by Shannon Martin, Match-E-Be-Nash-She-Wish Band of Pottawatomi Indians.

Shannon Martin is the Association's lead contact for this event. Do not hesitate to reach out to her at anungokwe@gmail.com, or Colleen Medicine at Colleen@Indian-Affairs.org, if you have any questions about participating in Tribal Museums Day or for programming support and ideas.

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