



ASSOCIATION ON AMERICAN INDIAN AFFAIRS

Protecting Sovereignty • Preserving Culture
Educating Youth • Building Capacity

Tribal Museums Day 2022 Social Media Guide **Saturday, December 3** **Sharing Our Wisdom, Values & Diverse Cultures**

The Association on American Indian Affairs (the Association) is excited to announce the first annual Tribal Museums Day on Saturday, December 3, 2022.

As the Association continues to honor its first 100 years of protecting sovereignty, preserving culture, educating youth and building capacity, we are celebrating our collective creativity, indigeneity, and resiliency on Tribal Museums Day 2022.

As part of this event to bring attention to our diverse cultures around Indian Country, your Tribal Museum and Cultural Center can offer:

- FREE Admission
- Special exhibits
- Gift shop discounts
- Art markets or holiday bazaars
- Live cultural demonstrations

About the Association

The Association on American Indian Affairs is the oldest non-profit serving Indian Country protecting sovereignty, preserving culture, educating youth and building capacity. The Association was formed in 1922 to change the destructive path of federal policy from assimilation, termination and allotment, to sovereignty, self-determination and self-sufficiency. Throughout our 100-year history, we have provided national advocacy on watershed issues that support sovereignty and culture, while working at a grassroots level with Tribes to support the implementation of programs that affect real lives on the ground.

Live Online Streaming Event

2 to 3:30 p.m. ET

Emceed by Shannon Martin, (Match-E-B-Nash-She-Wish Band of Pottawatomi Indians)

Tune in to the Association's YouTube channel or Facebook page to watch live interviews with wisdom keepers from across Indian Country. More exciting details to follow!

Contact

Event Organizer: Shannon Martin, Match-E-Be-Nash-She-Wish Band of Pottawatomis Indians at anungokwe@gmail.com

Colleen Medicine, Sault Ste. Marie Tribe of Chippewa Indians at Colleen@Indian-Affairs.org.

Event Host: The Association on American Indian Affairs at Public-Affairs@Indian-Affairs.org.

Social Media

Find the Association online and like, share and follow us!

Facebook: @AssociationonAmericanIndianAffairs

Twitter: @IndianAffairs

Instagram: @associndianaffairs

YouTube: TheAssociationonAmericanIndianAffairs

LinkedIn: @AssociationonAmericanIndianAffairs

TikTok: @americanindianaffairsorg

Like, share and follow the official event on social media:

Tribal Museums Day Facebook Event Link:

<https://www.facebook.com/events/445975484241051>

Tribal Museums Day LinkedIn Event Link:

<https://www.linkedin.com/events/8thannualrepatriationconference6955573414438862848/comments/>

Please do not create additional Tribal Museum Day events as this may cause confusion.

Promote the Event

Help us make this day a success by sharing these social media graphics, messages and hashtags on your platforms! Please start posting NOW and two to three times per week until December 3, 2022.

Hashtags

#tribalmuseumsday

#tribalmuseumday2022

#tribalmuseum

#nativemuseum

#museums

#everythingback

#honortribalmuseums

#decolonize

#cultureback

#theater

#pottery

#weaving

#indigenous

#native

#nativeamerican

#americanindian

#nativeartists

#indigenousartists

#culturenotacostume

#wearestillhere

#nativecommunity

#art

#dance

#music

#EverythingBack

#SacredItemsBack

#Sovereigntyback

#AncestorsBack

#Ceremonyback

#LanguageBack

#Childrenback

#CultureBack

#Landback

#education

#basket

#nativeflute

#beading

Tribal Museum or Cultural Center Specific Graphics and Copy Ideas

Here are some samples for you to use as you create your own social media campaigns to support your Tribal Museum or Cultural Center's events on Tribal Museums Day 2022. **Please edit these samples to fit your needs.** We recommend using a two to three hashtags per post so others can find your messages. Please keep in mind the Twitter messages currently fit the 280-character limit however based on your customizations, they may not fit.

Download graphics here: <https://bit.ly/3s5iXVx>

Add your logo to the top left of the template graphic to personalize.

Graphics	Copy
<p data-bbox="203 590 240 617">#1</p>  <p>The graphic features a collage of images of people and cultural artifacts. Text includes: 'Sharing Our Wisdom, Values & Diverse Cultures', 'FREE Admission', 'TRIBAL MUSEUMS DAY 2022', 'SATURDAY DECEMBER 3', and 'Learn more at Indian-Affairs.org'. At the bottom, it commemorates the 100th anniversary of the Association on American Indian Affairs (1922-2022).</p>	<p data-bbox="727 625 1161 653">Facebook/Instagram/LinkedIn</p> <p data-bbox="727 659 1398 758">Join us for the FIRST Tribal Museums Day 2022 on Saturday, December 3 from [insert your hours here].</p> <p data-bbox="727 800 1312 827">We will be offering: [update listing below]</p> <ul data-bbox="776 842 1187 1010" style="list-style-type: none">• Free admission• Special exhibit• Gift shop discount• Art market• Live cultural demonstration <p data-bbox="727 1052 1377 1079">Visit https://bit.ly/3ero4vx for more event details.</p> <p data-bbox="727 1094 834 1121">Twitter</p> <p data-bbox="727 1163 1430 1262">Join us on the FIRST Tribal Museums Day 2022 on Saturday, December 3 from [insert your hours here]. We will be offering [describe one highlight].</p> <p data-bbox="727 1304 1377 1367">Visit https://bit.ly/3ero4vx for more event details. #tribalmuseumsday #native #indigenous</p>
<p data-bbox="203 1409 240 1436">#2</p>	

LIVE Online Event

 @AssociationonAmericanIndianAffairs
 @TheAssociationonAmericanIndianAffairs

Tune in and watch live interviews with wisdom keepers from across Indian Country!

Emcee: Shannon Martin
(Mach, E/B'Nash, She, Wish, Band of Pottawatomie Indians)

Sharing Our Wisdom, Values & Diverse Cultures

Learn more at Indian-Affairs.org




**SATURDAY
DECEMBER 3
2 p.m. ET**

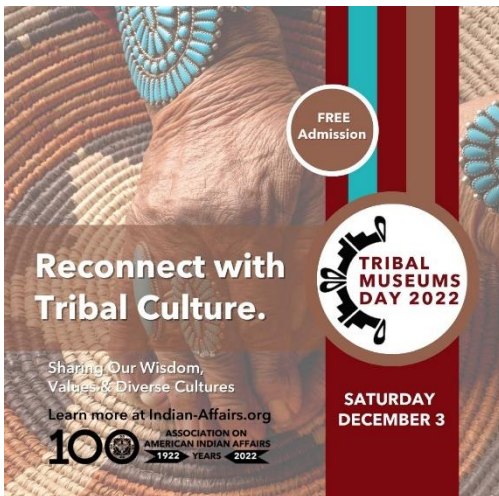
Facebook/Instagram/LinkedIn/Twitter

WATCH the Tribal Museums Day LIVE Online Event!!!

At 12 p.m. ET on December 3, tune in to the Association's YouTube channel or Facebook page to watch live interviews with wisdom keepers from across Indian Country!

Visit <https://bit.ly/3ero4vx> for more event details.
#tribalmuseumsday #native #indigenous

#3





FREE Admission

Reconnect with Tribal Culture.

Sharing Our Wisdom, Values & Diverse Cultures

Learn more at Indian-Affairs.org

**SATURDAY
DECEMBER 3**

Facebook/Instagram/LinkedIn/Twitter

Reconnect with your Tribal culture. Visit us on Tribal Museums Day, December 3, 2022.

Visit <https://bit.ly/3ero4vx> for more event details.
#tribalmuseumsday #native #indigenous

#4



Facebook/Instagram/LinkedIn

Support local #indigenousartists this holiday season.

Visit us on December 3 and:

- Become a member or donor at the museum.
- Purchase Indigenous-made items from the gift shop.
- Support small Native businesses.

For more details about our museum, please click here: **[insert your website link]**

#tribalmuseumsday #native #indigenous

Twitter

Support local #indigenousartists this holiday season.

Visit us on December 3 and purchase Indigenous-made items from our gift shop. For more details about our museum, please click here: **[insert your website link]** #tribalmuseumsday #native #indigenous

#5



Facebook/Instagram/LinkedIn/Twitter

Did you know that ANYONE can visit a Tribal Museum? Sharing our history and art is part of our culture. ALL are welcome.

Visit us on #tribalmuseumsday, December 3, 2022!

Visit <https://bit.ly/3ero4vx> for more event details.
#native #indigenous

#6 - POST ON SATURDAY, DECEMBER 3, 2022 ON TRIBAL MUSEUMS DAY



Facebook/Instagram/LinkedIn

Join us TODAY for the FIRST Tribal Museums Day 2022 from **[insert your organization's hours here]!**

FREE admission. ALL are welcome.

Don't miss: **[update listing below]**

- Free admission
- Special exhibit
- Gift shop discount
- Art market
- Live cultural demonstration

Visit <https://bit.ly/3ero4vx> for more event details.
#tribalmuseumsday #native #indigenous

Twitter

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