



ASSOCIATION ON AMERICAN INDIAN AFFAIRS

Protecting Sovereignty • Preserving Culture
Educating Youth • Building Capacity

Tribal Museums Day 2023 Social Media Guide Saturday, December 2 through Saturday, December 9 Sharing Our Wisdom, Values & Diverse Cultures

The Association on American Indian Affairs (the Association) is excited to announce the second annual Tribal Museums Day beginning Saturday, December 2, 2023, with a live streaming event to kick off our week of celebration! This year, we have expanded our celebration to an entire week, from December 2 through 9 to make sure all Tribal Museums can participate - and so more of the public can participate, too!

Tribal Museums Day is a great way to bring more people through the door and change more hearts and minds about our diverse histories, cultures and lifeways. By creating special events and through this public marketing campaign, we re-educate the public (and our own People) about how our Nations stand as the primary authorities about our diverse histories, knowledge, cultures, lifeways and values. Help us spread the message about Tribal Museums Day (December 2-9) and be a part of this journey as we celebrate our diverse Native cultures together!

Tribal Museums and Cultural Centers may be offering:

- FREE Admission
- Special exhibits
- Gift shop discounts
- Art markets
- Live cultural demonstrations

About the Association

The Association on American Indian Affairs is the oldest non-profit serving Native Country protecting sovereignty, preserving culture, educating youth and building capacity. The Association was formed in 1922 to change the destructive path of federal policy from assimilation, termination and allotment, to sovereignty, self-determination and self-sufficiency. Throughout our over 100-year history, we have provided national advocacy on watershed issues that support sovereignty and culture, while working at a grassroots level with Nations to support the implementation of programs that affect real lives on the ground.

Tribal Museums Day began in 2022 as a way for the Association to honor its 100 years of service to Native Nations and celebrate our collective creativity, indigeneity, and resiliency.

Live Streaming Event

2 to 3:30 p.m. CT, Saturday, December 2, 2023.

This live event will be hosted from Hočokata Ți, the Museum and Cultural Center of the Shakopee Mdewakanton Sioux Community, and emceed by Shannon Martin, Match-E-B-Nash-She-Wish Band of Pottawatomi Indians. Tune in to the Association's YouTube channel or Facebook page to watch live interviews with wisdom keepers from Tribal Museums and Cultural Centers across Native Country.

Contact

Event Organizer: Shannon Martin, Match-E-B-Nash-She-Wish Band of Pottawatomi Indians at anungokwe@gmail.com, or general@Indian-Affairs.org.

Event Host: The Association on American Indian Affairs at Public-Affairs@Indian-Affairs.org.

Social Media

Find the Association online and like, share and follow us!

Facebook: @AssociationonAmericanIndianAffairs

X (formerly Twitter): @IndianAffairs

Instagram: @associndianaffairs

Threads: @associndianaffairs

YouTube: @associndianaffairs

LinkedIn: @AssociationonAmericanIndianAffairs

TikTok: @americanindianaffairsorg

Promote the Event

Help us make this day a success by sharing these social media graphics, messages and hashtags on your platforms! Please start posting NOW and several times per week until December 9, 2023.

Hashtags

We recommend using two to three of the following hashtags per post so others can find your messages:

#TribalMuseumsDay

#tribalmuseums

#nativemuseums

#museums

#honortribalmuseums

#Indigenous

#Native

#NativeAmerican

#AmericanIndian

#NativeArtists

#IndigenousArtists

#decolonize

#cultureback

#theater

#pottery

#weaving

#art

#dance

#music

#education

#basket

#nativeflute

#beading

#EverythingBack

#SacredItemsBack

#Sovereigntyback

#AncestorsBack

#Ceremonyback

#LanguageBack

#Childrenback



#CultureBack

#Landback

General Event Graphics and Messages to Share on Your Social Media Platforms

Here are some samples for you to use to help promote Tribal Museums Day 2023. Please keep in mind the Twitter messages currently fit the 280-character limit. However, based on your customizations, they may not fit.

Download graphics here: [Tribal Museums Day Graphics 2023](#)

Graphic	Copy
<p data-bbox="203 317 240 348">#1</p> 	<p data-bbox="760 352 1193 384">Facebook/Instagram/LinkedIn</p> <p data-bbox="760 390 1398 527">Check out a Tribal Museum near you during the first week of December! Tribal Museums and Cultural Centers all over Native Country will be offering:</p> <ul data-bbox="808 533 1234 709" style="list-style-type: none">• Free admission• Special exhibits• Gift shop discounts• Art markets• Live cultural demonstrations <p data-bbox="760 743 1101 774">Find a museum near you:</p> <p data-bbox="760 781 1333 848">https://bit.ly/3ero4vx. #TribalMuseumsDay #Native #Indigenous</p> <hr/> <p data-bbox="760 854 1044 886">X (formerly Twitter)</p> <p data-bbox="760 892 1377 959">DYK #TribalMuseumsDay begins on Saturday, December 2, 2023?</p> <p data-bbox="760 993 1398 1060">Find a museum near you: https://bit.ly/3ero4vx. #TribalMuseumsDay #Native #Indigenous</p>
<p data-bbox="203 1115 240 1146">#2</p> 	<p data-bbox="760 1150 1227 1182">Facebook/Instagram/LinkedIn/X</p> <p data-bbox="760 1220 1419 1287">Be a part of #TribalMuseumsDay from December 2 through 9! ALL are welcome.</p> <p data-bbox="760 1325 1406 1356">Find a participating museum or center near you:</p> <p data-bbox="760 1362 1349 1430">https://bit.ly/3ero4vx. #CultureBack #Native #Indigenous</p>
<p data-bbox="203 1751 240 1782">#3</p>	

**Sharing Our
Wisdom,
Values &
Diverse Cultures**

DECEMBER 2-9

Learn more at Indian-Affairs.org

100 ASSOCIATION ON AMERICAN INDIAN AFFAIRS
1922 YEARS 2022

TRIBAL MUSEUMS DAY 2023

Facebook/Instagram/LinkedIn/X

Learn about the real histories, cultures and lifeways from the experts! Visit a Tribal Museum or Cultural Center!

To find a museum near you, visit <https://bit.ly/3ero4vx>. #TribalMuseumsDay #Native #Indigenous

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**Sharing Our Wisdom,
Values & Diverse Cultures**
but Auntie's frybread recipe is still a secret

DECEMBER 2-9

Learn more at Indian-Affairs.org

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1922 YEARS 2022

TRIBAL MUSEUMS DAY 2023

Facebook/Instagram/LinkedIn/X

Native Nations are the primary experts of their diverse histories, cultures and lifeways! Visit a Tribal Museum – check out the gift shop – and support local businesses.

Find a museum near you: <https://bit.ly/3ero4vx>. #TribalMuseumsDay #Native #Indigenous

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**ANYONE can visit
a Tribal Museum.
ALL are welcome.**

DECEMBER 2-9

Learn more at Indian-Affairs.org

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1922 YEARS 2022

TRIBAL MUSEUMS DAY 2023

Facebook/Instagram/LinkedIn/X


Curious about Native culture and want to be respectful?

Find tips and visit a Tribal Museum near you: <https://bit.ly/3ero4vx>. #TribalMuseumsDay #Native #Indigenous

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LIVE Online Event

Saturday, December 2 at 2 p.m. CT

 @AssociationonAmericanIndianAffairs

 @TheAssociationonAmericanIndianAffairs

Tune in and watch live interviews with wisdom keepers from across Native Country!

Sharing Our Wisdom, Values & Diverse Cultures

Learn more at Indian-Affairs.org

 ASSOCIATION ON AMERICAN INDIAN AFFAIRS
1922 YEARS 2022



Facebook/Instagram/LinkedIn/X

WATCH the Tribal Museums Day LIVE Online Event!!!

At 2 p.m. CT on December 2, tune in to the Association's YouTube channel or Facebook page to watch live interviews from Tribal Museums across Native Country!

Visit <https://bit.ly/3ero4vx> for more event details.
#TribalMuseumsDay #Native #Indigenous

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Support Indigenous Artists this holiday season.

DECEMBER 2-9

Learn more at Indian-Affairs.org

 ASSOCIATION ON AMERICAN INDIAN AFFAIRS
1922 YEARS 2022



Facebook/Instagram/LinkedIn/X

Support local #IndigenousArtists this holiday season. Visit a Tribal Museum the week of December 2 and purchase Indigenous-made items from the gift shop!

Visit <https://bit.ly/3ero4vx> for more event details.
#TribalMuseumsDay #Native #Indigenous

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Sharing Our Wisdom, Values & Diverse Cultures

DECEMBER 2-9

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 ASSOCIATION ON AMERICAN INDIAN AFFAIRS
1922 YEARS 2022



Facebook/Instagram/LinkedIn/X

I bet you never really learned about Native Nations at school. Learn from the primary experts of Native histories, cultures and lifeways on #tribalmuseumday the week of December 2.

Find a museum near you: <https://bit.ly/3ero4vx>.
#tribalmuseumday #Native #Indigenous

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Planning a visit to a Tribal Museum for the first time? Check out our tips below!

- You do not need to be Native to visit. ALL are welcome.
- Engage with the experts. Ask questions!
- Research hours, parking and more by visiting the museum's website or calling in advance.
- If you can, donate to the museum or purchase items from Indigenous creators in the gift shop.

DECEMBER 2-9 

Learn more at Indian-Affairs.org

100  ASSOCIATION ON AMERICAN INDIAN AFFAIRS 1922 YEARS 2022

Facebook/Instagram/LinkedIn

Are you planning a visit to a Tribal Museum for the first time on #TribalMuseumsDay? Check out our tips!

- You do not need to be a Native to visit. ALL are welcome.
- Engage with the experts. Ask questions!
- Research hours, parking and more by visiting the museum's website or calling in advance.
- If you can, donate to the museum or purchase items from Indigenous creators in the gift shop.

Visit <https://bit.ly/3ero4vx> for museums. #Native #Indigenous

X

Are you planning a visit to a Tribal Museum for the 1st time on #TribalMuseumsDay? Check out our tips! Visit <https://bit.ly/3ero4vx> for museums. #Native #Indigenous

#10 - POST ON SATURDAY, DECEMBER 2, 2023, ON TRIBAL MUSEUMS DAY

Sharing Our Wisdom, Values & Diverse Cultures

DECEMBER 2-9 

Learn more at Indian-Affairs.org

100  ASSOCIATION ON AMERICAN INDIAN AFFAIRS 1922 YEARS 2022

Facebook/Instagram/LinkedIn/X

TODAY is the second annual #TribalMuseumsDay!!!

Visit <https://bit.ly/3ero4vx> to find a museum near you.

ALL are welcome.

#Native #Indigenous