Tribal Museums Day 2023 Social Media Guide
Saturday, December 2 through Saturday, December 9
Sharing Our Wisdom, Values & Diverse Cultures

The Association on American Indian Affairs (the Association) is excited to announce the second annual Tribal Museums Day beginning Saturday, December 2, 2023, with a live streaming event to kick off our week of celebration! This year, we have expanded our celebration to an entire week, from December 2 through 9 to make sure all Tribal Museums can participate – and so more of the public can participate, too!

Tribal Museums Day is a great way to bring more people through the door and change more hearts and minds about our diverse histories, cultures and lifeways. By creating special events and through this public marketing campaign, we re-educate the public (and our own People) about how our Nations stand as the primary authorities about our diverse histories, knowledge, cultures, lifeways and values. Help us spread the message about Tribal Museums Day (December 2-9) and be a part of this journey as we celebrate our diverse Native cultures together!

Tribal Museums and Cultural Centers may be offering:
- FREE Admission
- Special exhibits
- Gift shop discounts
- Art markets
- Live cultural demonstrations

About the Association
The Association on American Indian Affairs is the oldest non-profit serving Native Country protecting sovereignty, preserving culture, educating youth and building capacity. The Association was formed in 1922 to change the destructive path of federal policy from assimilation, termination and allotment, to sovereignty, self-determination and self-sufficiency. Throughout our over 100-year history, we have provided national advocacy on watershed issues that support sovereignty and culture, while working at a grassroots level with Nations to support the implementation of programs that affect real lives on the ground.

Tribal Museums Day began in 2022 as a way for the Association to honor its 100 years of service to Native Nations and celebrate our collective creativity, indigeneity, and resiliency.
**Live Streaming Event**
2 to 3:30 p.m. CT, Saturday, December 2, 2023.

This live event will be hosted from Hoćokata Ti, the Museum and Cultural Center of the Shakopee Mdewakanton Sioux Community, and emceed by Shannon Martin, Match-E-B-Nash-She-Wish Band of Pottawatomi Indians. Tune in to the Association’s YouTube channel or Facebook page to watch live interviews with wisdom keepers from Tribal Museums and Cultural Centers across Native Country.

**Contact**
Event Organizer: Shannon Martin, Match-E-Be-Nash-She-Wish Band of Pottawatomi Indians at anungokwe@gmail.com, or general@Indian-Affairs.org.

Event Host: The Association on American Indian Affairs at Public-Affairs@Indian-Affairs.org.

**Social Media**
Find the Association online and like, share and follow us!
Facebook: @AssociationonAmericanIndianAffairs
X (formerly Twitter): @IndianAffairs
Instagram: @associndianaffairs
Threads: @associndianaffairs
YouTube: @associndianaffairs
LinkedIn: @AssociationonAmericanIndianAffairs
TikTok: @americanindianaffairsorg

**Promote the Event**
Help us make this day a success by sharing these social media graphics, messages and hashtags on your platforms! Please start posting NOW and several times per week until December 9, 2023.

**Hashtags**
We recommend using two to three of the following hashtags per post so others can find your messages:

- #TribalMuseumsDay
- #tribalmuseums
- #nativemuseums
- #museums
- #honortribalmuseums
- #Indigenous
- #Native
- #NativeAmerican
- #AmericanIndian
- #NativeArtists
- #IndigenousArtists
- #decolonize
- #cultureback
- #theater
- #pottery
- #weaving
- #art
- #dance
- #music
- #education
- #basket
- #nativeflute
- #beading
- #EverythingBack
- #SacredItemsBack
- #SovereigntyBack
- #AncestorsBack
- #CeremonyBack
- #LanguageBack
- #Childrenback
- #CultureBack
- #Landback

**General Event Graphics and Messages to Share on Your Social Media Platforms**
Here are some samples for you to use to help promote Tribal Museums Day 2023. Please keep in mind the Twitter messages currently fit the 280-character limit. However, based on your customizations, they may not fit.
Download graphics here: **Tribal Museums Day Graphics 2023**

<table>
<thead>
<tr>
<th>Graphic</th>
<th>Copy</th>
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<tbody>
<tr>
<td>#1</td>
<td><strong>Facebook/Instagram/LinkedIn</strong>&lt;br&gt;Check out a Tribal Museum near you during the first week of December! Tribal Museums and Cultural Centers all over Native Country will be offering:&lt;ul&gt;&lt;li&gt;Free admission&lt;/li&gt;&lt;li&gt;Special exhibits&lt;/li&gt;&lt;li&gt;Gift shop discounts&lt;/li&gt;&lt;li&gt;Art markets&lt;/li&gt;&lt;li&gt;Live cultural demonstrations&lt;/li&gt;&lt;/ul&gt;Find a museum near you: <a href="https://bit.ly/3ero4vx">https://bit.ly/3ero4vx</a>. #TribalMuseumsDay #Native #Indigenous</td>
</tr>
<tr>
<td>#3</td>
<td><strong>Facebook/Instagram/LinkedIn/X</strong>&lt;br&gt;Be a part of #TribalMuseumsDay from December 2 through 9! ALL are welcome.&lt;br&gt;Find a participating museum or center near you: <a href="https://bit.ly/3ero4vx">https://bit.ly/3ero4vx</a>. #CultureBack #Native #Indigenous</td>
</tr>
</tbody>
</table>
Learn about the real histories, cultures and lifeways from the experts! Visit a Tribal Museum or Cultural Center!

To find a museum near you, visit https://bit.ly/3ero4vx. #TribalMuseumsDay #Native #Indigenous

Native Nations are the primary experts of their diverse histories, cultures and lifeways! Visit a Tribal Museum - check out the gift shop - and support local businesses.

Find a museum near you: https://bit.ly/3ero4vx. #TribalMuseumsDay #Native #Indigenous

Curious about Native culture and want to be respectful?

Find tips and visit a Tribal Museum near you: https://bit.ly/3ero4vx. #TribalMuseumsDay #Native #Indigenous
LIVE Online Event
Saturday, December 2 at 2 p.m. CT
@AssociationOnAmericanIndianAffairs
@TheAssociationOnAmericanIndianAffairs
Tune in and watch live interviews with wisdom keepers from across Native Country!
Sharing Our Wisdom, Values & Diverse Cultures
Learn more at Indian-Affairs.org

Facebook/Instagram/LinkedIn/X
WATCH the Tribal Museums Day LIVE Online Event!!

At 2 p.m. CT on December 2, tune in to the Association’s YouTube channel or Facebook page to watch live interviews from Tribal Museums across Native Country!

#TribalMuseumsDay #Native #Indigenous

Support local Indigenous Artists this holiday season. Visit a Tribal Museum the week of December 2 and purchase Indigenous-made items from the gift shop!

#TribalMuseumsDay #Native #Indigenous

I bet you never really learned about Native Nations at school. Learn from the primary experts of Native histories, cultures and lifeways on #tribalmuseumday the week of December 2.

#tribalmuseumday #Native #Indigenous
Facebook/Instagram/LinkedIn

Are you planning a visit to a Tribal Museum for the first time on #TribalMuseumsDay? Check out our tips!

- You do not need to be a Native to visit. ALL are welcome.
- Engage with the experts. Ask questions!
- Research hours, parking and more by visiting the museum's website or calling in advance.
- If you can, donate to the museum or purchase items from Indigenous creators in the gift shop.

Visit https://bit.ly/3ero4vx for museums. #Native #Indigenous

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Are you planning a visit to a Tribal Museum for the 1st time on #TribalMuseumsDay? Check out our tips! Visit https://bit.ly/3ero4vx for museums. #Native #Indigenous

#10 - POST ON SATURDAY, DECEMBER 2, 2023, ON TRIBAL MUSEUMS DAY

Facebook/Instagram/LinkedIn

TODAY is the second annual #TribalMuseumsDay!!!


ALL are welcome.

#Native #Indigenous