



ASSOCIATION ON AMERICAN INDIAN AFFAIRS

Protecting Sovereignty • Preserving Culture
Educating Youth • Building Capacity

#GivingTuesday 2022 Social Media Guide

Tuesday, November 29, 2022

Give the Indigenous Way!

Each November is designated as Native American Heritage Month and is a time to honor and celebrate diverse Native American cultures and values. The month gives us an opportunity provide education about the vast contributions Native Peoples have made, and provide opportunities to learn more about both historical and ongoing challenges that affect Native Peoples today. During this Native American Heritage Month, we want to introduce you to the concept of giving the Indigenous way.

Giving is not seen as transactional, obligatory, or as needing immediate or direct reciprocation. Giving is a shared community value that creates kinship and relationship. Giving the Indigenous way is rooted in community-based accountability and responsibility for one another - we are bound to take care of one another and are responsible for all things we are dependent upon. It is a Sacred duty to care for one another. It is an honor to receive and equally an honor to give. We strengthen community ties by giving the Indigenous way.

#GivingTuesday is an opportunity for people around the world to use their individual power of generosity to remain connected and support their communities. It's not just one day - this is a global social movement that's working every day to fuel more generosity in service to building a more just and equitable world.

The Association on American Indian Affairs (the Association) was formed in 1922 to change the destructive path of federal policy from assimilation, termination and allotment, to sovereignty, self-determination and self-sufficiency. The Association has provided national advocacy on watershed issues that support sovereignty and culture, while working at a grassroots level with Native Nations to support the implementation of programs that affect lives on the ground. As we look ahead to serving Indian Country and educating the public for next 100 years, we know we cannot do it without the support and generosity of those who are aligned with our vision, mission and goals.

Our vision is to create a world where diverse Native cultures and values are lived, protected and respected. We strive towards our vision by implementing meaningful programming, advocacy and public education. We have three main programmatic areas: Cultural Sovereignty, the Next Generations and Becoming an Ally.

As a non-profit membership organization, much of our programmatic work relies on the compassion and support of like-minded individuals who are committed to Indigenous rights and values. We need your commitment, time, advocacy, and most important, we need you to give the Indigenous way through financial support to help us continue forward on the path that the Association has paved over the last 100 years. Your gift will support our work to strengthen Native voices, human rights, health, and healing—which will strengthen our shared values.

The Association is uniquely situated as the oldest non-profit serving Indian Country with an all-Native Board of Directors and Indigenous staff. Each of the 574 federally recognized Nations and approximately 400 other Native Tribes, Bands and Communities are unique in language, culture and how they govern themselves. But there are shared values among Native Peoples that are deeply rooted in supporting and revitalizing relationships with our shared world.

Collectively, we can raise the voices of Native Nations through unwavering and steadfast commitment to our shared values. We are still here. We are still strong. But we need you to join the movement to help us create a world where diverse Native American cultures and values are truly lived, protected, and respected. Together, we can make a difference today and for our future generations.

This year on #GivingTuesday, join the movement and #GivetheIndigenousWay!

About the Association

The Association on American Indian Affairs is the oldest non-profit serving Indian Country protecting sovereignty, preserving culture, educating youth and building capacity. The Association was formed in 1922 to change the destructive path of federal policy from assimilation, termination and allotment, to sovereignty, self-determination and self-sufficiency. Throughout our 100-year history, we have provided national advocacy on watershed issues that support sovereignty and culture, while working at a grassroots level with Tribes to support the implementation of programs that affect real lives on the ground.

The Association is a not-for-profit 501(c)(3) publicly supported organization. We do not take federal grants.

Contact

Public-Affairs@Indian-Affairs.org.

Social Media

Find the Association online and like, share and follow us!

Facebook: @AssociationonAmericanIndianAffairs

Twitter: @IndianAffairs

Instagram: @associndianaffairs

YouTube: @associndianaffairs

LinkedIn: @AssociationonAmericanIndianAffairs

TikTok: @americanindianaffairsorg

Promote the Event

Help us make this day a success by sharing these social media graphics, messages and hashtags on your platforms! Please start posting NOW and several times per week until November 30, 2022.

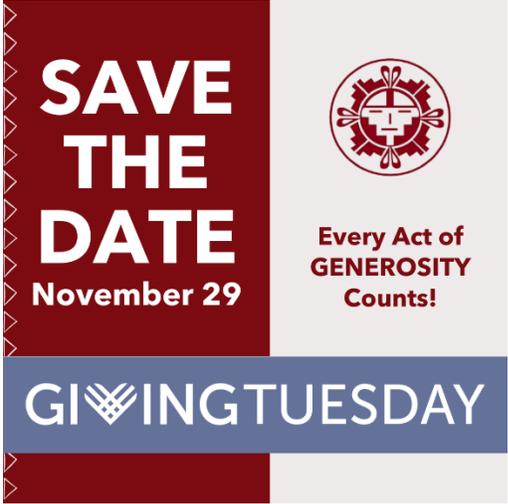
Hashtags

#GivingTuesday	#EverythingBack	#indigenous
#GivingSzn	#SacredItemsBack	#native
#GiveNative	#Sovereigntyback	#nativeamerican
#IndigenousGivingTuesday	#AncestorsBack	#americanindian
#SharedValues	#Ceremonyback	#wearestillhere
	#LanguageBack	#nativecommunity
	#Childrenback	#decolonize
	#CultureBack	#cultureback
	#Landback	

General Event Graphics and Messages to Share on Your Social Media Platforms

Here are some samples for you to use to help promote Giving Tuesday 2022. We recommend using a two to three hashtags per post so others can find your messages. Please keep in mind the Twitter messages currently fit the 280-character limit however based on your customizations, they may not fit.

Download graphics here: <https://bit.ly/3UDJjuh>

Graphic	Copy
#1 	#GivingTuesday is an opportunity to use the individual power of generosity to remain connected & support communities. Support the Association on American Indian Affairs here: https://bit.ly/3g2QhKt #GivingSzn #GiveNative
#2	

**SAVE
THE
DATE**
November 29

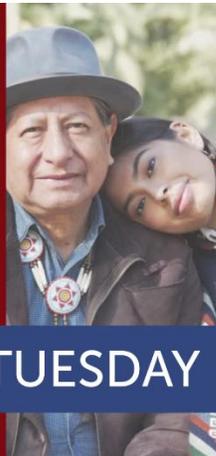
ASSOCIATION ON
AMERICAN INDIAN AFFAIRS
100
1922 YEARS 2022
**Give the
Indigenous Way**

GIVINGTUESDAY

The Association on American Indian Affairs' goal is to raise **\$10,000** to strengthen Native voices, human rights, health & healing—which will strengthen our shared values—but they'll only reach that goal with your help. Give here: <https://bit.ly/3g2QhKt>
#GivingTuesday #GiveNative

#3

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AMERICAN INDIAN AFFAIRS
100
1922 YEARS 2022
**GIVE THE
INDIGENOUS
WAY**



GIVINGTUESDAY

November 29

Your kindness and generosity will help the Association on American Indian Affairs create a world where diverse Native American cultures & values are truly lived, protected & respected. Give here: <https://bit.ly/3g2QhKt>
#GivingTuesday #GiveNative

#4

HELP US
protect sovereignty,
preserve culture,
educate youth and
build capacity.

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AMERICAN INDIAN AFFAIRS
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1922 YEARS 2022
**Give the
Indigenous Way**

GIVINGTUESDAY

November 29

LIKE, SHARE, FOLLOW: Tell your relatives, friends & coworkers why you're passionate about the Association on American Indian Affairs' mission to protect Native American Cultural Sovereignty. Give here: <https://bit.ly/3g2QhKt>
#GivingTuesday #GivingSzn #GiveNative
#IndigenousGivingTuesday

#5

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1922 YEARS 2022

What's small to you
is huge to others!

Give the
Indigenous Way



GIVINGTUESDAY

November 29

The Association on American Indian Affairs is only able to protect sovereignty, preserve culture, educate youth & build capacity because of supporters like you! THANK YOU!
Give here: <https://bit.ly/3g2QhKt>
#GivingTuesday #GivingSzn #GiveNative #IndigenousGivingTuesday

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1922 YEARS 2022

What's small to you
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Give the
Indigenous Way



GIVINGTUESDAY

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Everyone can have an impact on #GivingTuesday! Join the Association on American Indian Affairs by pledging your time, skills, voice & dollars to support Native American Cultural Sovereignty.

Give here: <https://bit.ly/3g2QhKt>
#GivingSzn #GiveNative #IndigenousGivingTuesday

#7

ASSOCIATION ON AMERICAN INDIAN AFFAIRS

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1922 YEARS 2022

**TOGETHER
WE GIVE
THE
INDIGENOUS
WAY**



GIVINGTUESDAY

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Giving the Indigenous way is rooted in community-based accountability and responsibility for one another. We are bound to take care of one another & be responsible for all things we are dependent upon. Give here: <https://bit.ly/3g2QhKt>
#GivingSzn #GiveNative #IndigenousGivingTuesday

#8



DYK the Association on American Indian Affairs accepts #Crypto donations? They accept over 50 different types of crypto currency donations. Learn more & donate here: <https://bit.ly/3TUqthD>
#GivingSzn #GiveNative
#IndigenousGivingTuesday